

Awareness meeting on the World Breast Cancer Awareness Month



Al-Khadhra presents a memorial plaque to Al-Handal.

The Communications and Services Department held an awareness meeting in October 24, 2018 on the World Breast Cancer Awareness Month, presented by Dr. Intisar Al-Handal, Family Medicine Consultant at Ahmadi Hospital, who shed light on breast cancer, the importance of early diagnoses and how to conduct periodic checking during a lecture titled "Think Pink and Live Green".

Senior Media Administrator A Mrs. Sally Al-Khadhra, said meanwhile that PIC, stemming from its social responsibility towards the local community, gives special attention to health, as well as supporting health initiatives and awareness campaigns to promote health awareness in society.

Al-Khadhra added that the spread of breast cancer among a large segment of women has become a serious threat to the society, which is why the entire world seeks to reduce breast cancer cases by increasing awareness among women regarding the disease, and encouraging them to conduct early diagnoses to limit its spread and find treatment. When the disease is diagnosed early, available treatment methods would be wider and more varied, while chances of full recovery would be very large, she added.

Furthermore, Al-Khadhra noted that Kuwait exerts all efforts to highlight the importance of early diagnoses of breast cancer, limit its spread and providing the best treatment methods at clinics around the country.

Al-Khadhra addressed the audience by saying, "Your life is important, so stay awake always, and make sure to conduct early check periodically, since prevention is better than treatment."