

## Successful Participation in 1<sup>st</sup> Oil Sector Communication Forum “Together we Grow”



*Side from the forum*



*Side from the forum*



*Side from the forum*

PIC, represented by the communication team, participated in the 1<sup>st</sup> Oil Sector Communication Forum, which took place as part of the ‘K-Think’ initiative of Kuwait Petroleum Corporation. The event, held under the title “Together we Grow”, took place in 13<sup>th</sup> December, 2018 at Bubyuan

Club featuring participation of employees of public relations and media departments at KPC and its subsidiaries.

The forum aims at building bridges of cooperation and creating active communication between public relations and media departments at oil companies, and that in line with the 2040 Strategy of the oil sector that focuses on working as one team to achieve long-term development.

Senior Media Administrative Sally Al-Khadraa participated in a discussion panel held during the forum, and demonstrated a number of successful projects that the public relations and media society carried out through 20 workgroups, mainly the comprehensive sustainability report, communication strategy, 'K-Pulse' magazine and unified media campaigns.