



Possibilities without limit.

شركة صناعة الكيماويات البترولية (ش.م.ك.)

PETROCHEMICAL  
INDUSTRIES COMPANY K.S.C.

إحدى شركات مؤسسة البترول الكويتية  
A Subsidiary of Kuwait Petroleum Corporation



## Vision

We aspire to be a recognized global petrochemical player leveraging Kuwait national resources in value added partnerships to drive growth and be admired by our stakeholders.

# Mission

PIC, as a subsidiary of Kuwait Petroleum Corporation, shall achieve a marked position with downstream extension into high-value petrochemical business while ensuring integration with KPC activities both domestically and internationally by:

- Maximizing value addition of Kuwait hydrocarbon resources.
- Excelling our organizational performance through people empowerment and infusing industry best practices.
- Creating a challenging and fulfilling environment that will support skills and capabilities development.
- Collaborating closely with our partners towards a sustained and diversified global growth.
- Fostering national economy.



# Values

- Integrity
- Excellence
- Flexibility
- Motivation
- Partnership
- Commitment to HSSE and society
- Corporate thinking



## People & Progress

**Blue** symbolizes leadership and competency





## Investment & Innovation

**Red** symbolizes  
strength and energy







## Collaboration & Commitment

Green symbolizes environment and quality





## Global Reach

The globe symbolizes growth and international market share



**P**



**People & Progress**

**I**

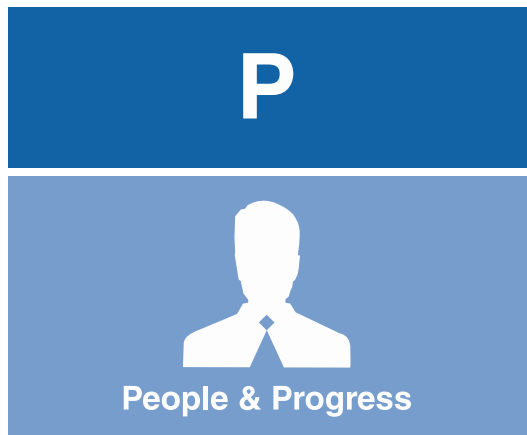


**Investment & Innovation**

**C**



**Collaboration & Commitment**



- Fostering the leadership skills and professional development of PIC people
- Promoting accountability and a sense of ownership
- Building technical expertise and a culture of operational excellence
- Driving competitive advantage and business performance
- Delivering real value for customers, strategic partners and Kuwait



- Optimizing Kuwait's hydrocarbons
- Growing international market share
- Expanding global presence
- Investing in joint ventures to diversify and fuel growth around the world
- Leveraging our experience, technology and creativity to produce high-quality products and solve business and customer challenges

C



Collaboration & Commitment

- Committed to total quality, safety and reliability
- Dedicated to customer satisfaction and service
- Focus on sustainability through operational excellence and responsible corporate citizenship
- Committed to improving environmental performance
- Collaborating to develop future leaders and a better Kuwait
- Working to be a good and valued neighbor



A proud past. A brighter future.





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